



Complete this application and send it with the requested resale or tax-exemption documentation to your assigned Scowcroft representative. The assigned representative performs the initial review. Bob Scowcroft makes the final dealer-approval decision. Approval is not automatic.

REPRESENTATIVE ROUTING

Scowcroft initial review

Assigned Scowcroft representative *

Territory or market *

Primary ZIP code *

Additional service ZIP codes

COMPANY INFORMATION

Official DreamWall application fields

Legal company name *

Business or DBA

President or owner *

Phone *

Street address *

Fax (optional)

City *

State *

ZIP *

Federal ID / SSN (sole proprietor only) *

Legal entity type *

☐ Corporation

☐ LLC

☐ Sole proprietor

☐ Partnership

☐ Other

Other entity type

State of registration

Resale certificate number *

Use an EIN where available. The official DreamWall application requests an SSN only for a sole proprietor. Attach the applicable resale or tax-exemption certificate with the completed packet.



COMPANY SHIP-TO INFORMATION

Delivery-service indicators do not state fees

☐ Same as company address ☐ Residential address ☐ Signature required

Business or DBA

Delivery hours

Ship-to street address

City

State

ZIP

Delivery appointment needed

☐ Yes ☐ No

WEBSITE AND DEALER-LISTING INFORMATION

☐ Same name and address as company information

Website company name

Website phone

Street address

Public email

City

State

ZIP

Website URL

Requested DreamWall website listing type

☐ Retail ☐ Custom installer / retailer
☐ Custom installer / by appointment ☐ No public listing requested

Website-listing preferences are requests only. Dealer approval, public listing, territory placement, and pricing access require separate review and final approval.



COMPANY PROFILE

Official DreamWall profile fields

Date business established

Annual sales (general range)

Number of employees

Buying-group name, if any

Buying-group member

☐ No

☐ Yes

REPRESENTED PRODUCT LINES

List current lines; no pricing is requested

Interconnect cables

Audio electronics

Video electronics

Speakers

Power products

Home automation / control

Other represented product lines

DEALER BUSINESS TYPE AND PRIMARY CUSTOMER MARKETS

Select all that apply

☐ Custom integrator

☐ Retailer

☐ Commercial AV integrator

☐ Designer / consultant

☐ Other

Primary business type *

☐ Luxury residential

☐ Residential

☐ Commercial / corporate

☐ Hospitality

☐ Education

☐ Government

☐ House of worship

☐ Other

Other market



ORDER AND INVOICE CONTACTS

Invoice contact also receives shipment tracking

Order-confirmation contact *

Order-confirmation email *

Invoice / tracking contact *

Invoice / tracking email *

COMPANY CONTACTS

Pricing-access permission is a request, not authorization

ROLE / NAME	EMAIL	PRICING?
President	<input type="text"/>	☐
Executive / partner	<input type="text"/>	☐
Accounts payable	<input type="text"/>	☐
Buyer	<input type="text"/>	☐
Sales manager	<input type="text"/>	☐
Installation manager	<input type="text"/>	☐
Warehouse manager	<input type="text"/>	☐
Service / support manager	<input type="text"/>	☐

Pricing-access permission identifies who may receive protected materials after approval. It does not grant pricing access, dealer status, ordering access, or any other authorization.



INTEGRATION EXPERIENCE

Select the closest experience range

Residential integration experience *

☐ None ☐ Under 2 years ☐ 2-5 years ☐ 5-10 years ☐ 10+ years

Commercial integration experience

☐ None ☐ Under 2 years ☐ 2-5 years ☐ 5-10 years ☐ 10+ years

Large-format display experience

☐ None ☐ Under 2 years ☐ 2-5 years ☐ 5-10 years ☐ 10+ years

LED or MicroLED experience (select all that apply)

☐ No direct experience ☐ Sold / specified ☐ Designed ☐ Installed ☐ Serviced

CAPABILITIES

Describe the available team, partners, and support model

Design capabilities *

Installation capabilities *

Service and support capabilities *

Capability checklist

☐ CAD / design documentation	☐ Structural coordination	☐ Electrical coordination
☐ Signal and cable infrastructure	☐ Control-system integration	☐ Commissioning / calibration
☐ Local field service	☐ Remote support	☐ Project management



DreamWall

DEALER APPLICATION 2026

SHOWROOM, PROJECT AND DEMO INTEREST

SCOWCROFT ASSOCIATES + 26EIGHT ROUTING

SHOWROOM OR DEMONSTRATION LOCATION

Showroom / demonstration location

Current showroom status *

Showroom description and current display capabilities

ACTIVE OR NEAR-TERM DREAMWALL OPPORTUNITY

General information only - no client-confidential details

Active or near-term DreamWall project *

☐ Yes

☐ No

☐ Exploratory conversations

Expected project timing

☐ 0-3 months

☐ 3-6 months

☐ 6-12 months

☐ More than 12 months

☐ Not yet known

General anticipated display-size range

☐ Under 108 in.

☐ 108-136 in.

☐ 137-162 in.

☐ 163-216 in.

☐ Over 216 in.

☐ Unsure

General project context (do not include client names, addresses, budgets, or confidential information)

DIRECT DEALER DEMO PROGRAM INTEREST

Qualification inquiry only

Is the dealer interested in the Direct Dealer Demo Program? *

☐ Yes

☐ No

☐ Undecided / request discussion

Proposed demo location

General display-size interest

Target installation timeframe

Site preparation status



DEMO SITE READINESS

Qualification inquiry only

This page continues the Direct Dealer Demo Program Interest section from the preceding page.

- ☐ Appropriate wall preparation can be provided
- ☐ Dedicated electrical infrastructure can be provided
- ☐ Required signal and cable infrastructure can be provided
- ☐ The dealer can maintain a display for the required demonstration period

Expressing interest in the Direct Dealer Demo Program does not create approval, pricing access, purchase authorization, or eligibility. Program materials and terms are provided only after dealer approval.

No dealer pricing, demo discounts, payment terms, installation fees, or protected program documents are included here.



This page requests payment-method preferences only. No payment terms are stated. Complete bank and credit-reference fields only when requesting open-account consideration.

REQUESTED PAYMENT METHOD

Selection is subject to approval

- ☐ Check ☐ Credit card ☐ C.O.D. ☐ Open-account consideration

BANK INFORMATION

Required only for open-account consideration

Company bank

Account number

Bank phone

Bank fax

Bank street address

City, state and ZIP

Bank contact

Contact title

Bank contact email

CREDIT REFERENCE 1

Required only for open-account consideration

Vendor name

Account number

Phone

Fax

Contact name

Email



Complete this page only when requesting open-account consideration. No payment terms are stated or implied.

CREDIT REFERENCE 2

Required only for open-account consideration

Vendor name

Account number

Phone

Fax

Contact name

Email

Continue to Credit References 3 and 4, followed by the owner or corporate officer authorization.



CREDIT REFERENCE 3

Required only for open-account consideration

Vendor name

Account number

Phone

Fax

Contact name

Email

CREDIT REFERENCE 4

Required only for open-account consideration

Vendor name

Account number

Phone

Fax

Contact name

Email

AUTHORIZATION

Owner or corporate officer only

By completing and signing this application, the applicant confirms that the information provided is accurate and authorizes DreamWall and Scowcroft Associates to review the application for dealer qualification. Submission does not create approval or pricing access.

Owner / corporate officer signature (typed or handwritten after printing) *

Printed name *

Title *

Date *

Direct phone

Email



SUBMISSION CHECKLIST

Complete before sending to the assigned representative

- ☐ Completed application saved as a PDF
- ☐ Resale or tax-exemption certificate attached
- ☐ Additional documentation requested by the assigned representative attached

Package prepared by *

Submission date *

Attachment notes

HOW TO SUBMIT

Assigned representative first; Bob Scowcroft final approval

- 1 Complete the application.
- 2 Save the completed PDF.
- 3 Attach the requested resale or tax-exemption documentation.
- 4 Send the package to the assigned Scowcroft representative.
- 5 The assigned representative performs the initial review.
- 6 Bob Scowcroft makes the final dealer-approval decision.
- 7 Approved dealers receive the appropriate protected onboarding and program materials.

AFTER FINAL APPROVAL

Availability and release status may vary

- DreamWall dealer pricing
- Dealer agreement
- Dealer portal access
- Ordering instructions
- Training resources
- Webinar access when released
- Direct Dealer Demo Program access

Approval is not automatic. Dealer pricing, demo discounts, payment terms, rebate terms, installation fees, protected ordering instructions, and protected program documents are not contained in this public application. The DreamWall webinar is not currently available; access may be provided when it is released.



For Scowcroft internal use only. The assigned local representative performs the initial review. Bob Scowcroft holds final dealer-approval authority.

INITIAL REPRESENTATIVE REVIEW

Reviewed by

Review date

Representative recommendation

☐

Advance for final review

☐

Hold for more information

☐

Decline

FINAL DEALER APPROVAL

Bob Scowcroft

Final decision

Decision date

Approval notes

Approval is not automatic. Protected onboarding and program materials are released only after final approval.